



TREVOR R. FORD


Curriculum Vitae



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[@rovertford](https://www.instagram.com/rovertford) 

651 325 5405 

EDUCATION

Art Institute Int. – Minneapolis

Program: Web Design & Interactive Media
Spring 2008 – Spring 2010

CURRENT EMPLOYMENT

Graphic Design Specialist

Fresno County Superintendent of Schools
(2024)

WORK HISTORY

Art Director/Graphic Designer

Bitwise Industries
Nov 2019 – June 2023

- Oversaw all collateral submitted by the 8-member design team, ensuring quality and adherence to Company brand and standards
- Developed project plans that detailed a timeline and budget approved by the VP of the Marketing Team
- Presentations of finished products internally and client-facing
- Coordinated and collaborated with other departments to create effective campaigns
- Assessed practices for ways to improve processes within the Marketing/Communications department
- Fostered collaboration between design team members as well as other teams in Creative to create a more cohesive end result
- Reported to CMO

Communication Arts Director

Woodland Hills (whchurch.org)
July 2008 – 2018

- PRINT: produce bulletins, posters, newsletters, brochures, educational curriculum and other printed materials
- DIGITAL: design, update and maintain website and social media presence
- VIDEO: write, direct and produce promotional videos, occasional animation & motion graphics

Freelance Designer

2012 – Present

- Brochures/Newsletters
- Logo Design
- Video Production
- Motion GFX
- 3D Packaging Design
- Web Design
- Book Layout & Coloring

APPLICATION SKILL SET



OTHER SKILLS:

Presentations and Pitch Decks
Motion Graphics
Designer Education
Audio/Video

RELATED ENDEAVORS:

Apprenticeship Lead/Instructor

- 16 month Graphic Design course

Owner/Operator Aerial Cinematography Business

- Drone Photography and Video