



# TREVOR R. FORD


## Curriculum Vitae



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651 325 5405 

## EDUCATION

### Art Institute Int. – Minneapolis

Program: Web Design & Interactive Media  
Spring 2008 – Spring 2010

## WORK

### Art Director/Graphic Designer

Bitwise Industries  
Nov 2019 – June 2023

- Oversaw all collateral submitted by the 8-member design team, ensuring quality and that it reflects the Company brand and standards
- Developed project plans that detailed a timeline and budget approved by the VP of the Marketing Team
- Presentations of finished products internally and client-facing
- Coordinated and collaborated with other departments to create effective campaigns
- Assessed practices for ways to improve processes within the Marketing/Communications department
- Fostered collaboration between design team members as well as other teams in Creative to create a more cohesive end result
- Reported to CMO

### Communication Arts Director

Woodland Hills (whchurch.org)  
July 2008 – 2018

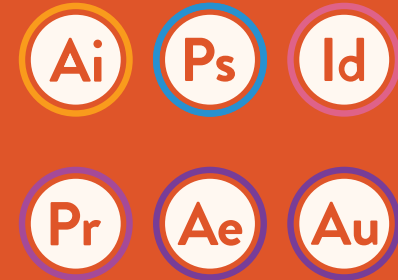
- PRINT: produce bulletins, posters, newsletters, brochures, educational curriculum and other printed materials
- DIGITAL: design, update and maintain website and social media presence
- VIDEO: write, direct and produce promotional videos, occasional animation & motion graphics

### Freelance Designer

2012 – Present

- Brochures/Newsletters
- Logo Design
- Video Production
- Motion GFX
- 3D Packaging Design
- Web Design
- Book Layout & Coloring

## APPLICATION SKILL SET



## OTHER SKILLS:

Motion Graphics, Public Speaking, Training, Creative Writing, Event Planning/Producing, Audio/Video Tech

## ADDITIONAL ENDEAVORS:

Apprenticeship Lead/Instructor

- 16 month Graphic Design course

Owned & Operated Aerial Cinematography Business

- Drone Photography and Video

Amature Woodworker

## ABOUT ME:

**Fan Of:** National Parks, Running, Paddle Boarding

**Not A Fan Of:** Cauliflower, Littering